

Four out of five singles look for love in January
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The Irish News

January is a bonanza time for budding romances, with today being the most popular night of the year for first dates, according to a major dating service.

The month may have a reputation as one where relationships break up, couples file for divorce and singles feel overwhelmed by loneliness but there are also grounds for optimism, PARSHIP.co.uk said.

Britain's singles will go on eight million first dates during the month - three times more than in December and twice as many as in any other month, according to a study of 5,000 people carried out by the company.

Four fifths of people (81 per cent) said they would actively look to meet someone in January.

Almost half (47 per cent) were looking for a committed relationship, 13 per cent a casual relationship and 21 per cent any type of relationship.

Dr Victoria Lukats, psychiatrist and relationship and dating expert, who led the study, said: "This phenomenon isn't caused by global warming, Cupid's arrow or a cosmic meeting of the planets, it's triggered by a unique combination of loneliness and resolution that just doesn't occur any other time of the year.

"As more and more singles reach out for love in 2007, six million people will turn to paid-for dating services."

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